

2010 FPRA - Orlando Area Chapter Image Award Winners

DIVISION A **Public Relations Programs**

GRAND ALL IMAGE

State of the 'Arts'
Costa DeVault & Seminole
County Public Schools

PUBLIC SERVICE
These Are Worth Saving
Jennifer Gammage, Dr. Steven
G. Lester & Mirage
IMAGE AWARD

PUSH
A Gift for Teaching
JUDGES AWARD
AWARD OF DISTINCTION

INSTITUTIONAL
State of the 'Arts'
Costa DeVault & Seminole
County Public Schools
IMAGE AWARD

Faces of Technology
Kerry Martin & Roger Pynn
AWARD OF DISTINCTION

*Florida Hospital and Burnham
Institute Host First-of-its-Kind
Medical Day Camp*
Florida Hospital Community
Relations
JUDGES AWARD

PUBLIC INFORMATION
*Superman Dwight Howard
"Flies In" to Florida Hospital
for Children for Special
Announcement*
Florida Hospital Media
Relations
IMAGE AWARD

*Release of Florida HIV/AIDS
"Man Up" Report*
Anson-Stoner Public Relations
AWARD OF DISTINCTION

CRISIS
COMMUNICATIONS
*2009 Disaster Preparedness
Campaign*
Chris M. Gent, Rachael K.
Gmerek & Kissimmee Utility
Authority
IMAGE AWARD

*Keeping UCF Healthy: Fighting
the Flu*
UCF News & Information
AWARD OF DISTINCTION

*Florida Hospital Manages
Media Frenzy Over Swine Flu*
Florida Hospital Media
Relations
AWARD OF DISTINCTION

INTERNAL PROGRAM
*Florida Fruit & Vegetable
Association Convention
Promotion*
Lisa Lochridge, APR
AWARD OF DISTINCTION

*Budget Peril: Communications
During a Financial Crisis*
UCF News & Information
JUDGES AWARD
IMAGE AWARD

PROMOTIONAL/MARKETING
67 Days of Smiles
Orlando CVB Publicity Team
AWARD OF DISTINCTION

*Smokey Bones Web Host
Program*
Push.
IMAGE AWARD

PUBLIC AFFAIRS
*Florida's People - Florida's
Promise*
Children's Home Society of
Florida
AWARD OF DISTINCTION

*Florida Public Utilities
Franchise Campaign*
Dan Ward & Elizabeth Buccianti
AWARD OF DISTINCTION

Community Conversations
**METROPLAN ORLANDO &
Ron Sachs Communications**
IMAGE AWARD

SPECIAL EVENTS
*Florida Hospital and Burnham
Institute Announce New
Executive Director and Facility
for Clinical Research Institute*
Florida Hospital Media
Relations
IMAGE AWARD

*In The Loop: Stretching the Pink
Ribbon Around the World*
Becky Niemann & Jan
Tenenbaum
AWARD OF DISTINCTION

OTHER

*Bright House Networks Solar
Energy Cook-Off*
Brian Craven
JUDGES AWARD
IMAGE AWARD

2030 LRTP Public Hearing
**METROPLAN ORLANDO &
Ron Sachs Communications**
AWARD OF DISTINCTION

DIVISION B
**Printed Tools of Public
Relations**
GRAND IMAGE AWARD
*Telling FARO Technologies'
Test Drive Story*
Roger Pynn, Dan Ward &
Ashley Pinder

MAGAZINE
florida.HIGH.TECH 2010
Kerry Martin, Nancy Curry &
Roger Pynn
IMAGE AWARD

**FOUR-COLOR
NEWSLETTER**
Coalition News & Views
Muffet Robinson & Shari Orr
IMAGE AWARD

POSTER AND CALENDAR
*2010 Calendar of Energy
Conservation*
Chris M. Gent, Rachael K.
Gmerek & Kissimmee Utility
Authority
IMAGE AWARD

NEWS RELEASE
*Telling FARO Technologies'
Test Drive Story*
Roger Pynn, Dan Ward &
Ashley Pinder
IMAGE AWARD

*Are You Too Fat to Be a
Princess?*
UCF News & Information
AWARD OF DISTINCTION

Coalition Cold Nights
Muffet Robinson & Shari Orr
JUDGES AWARD

2010 FPRA - Orlando Area Chapter Image Award Winners

OTHER

2009 Osceola Hurricane Handbook

Chris M. Gent, Rachael K. Gmerek & Kissimmee Utility Authority

JUDGES AWARD
IMAGE AWARD

2030 Long Range Transportation Plan Executive Summary

METROPLAN ORLANDO, Ron Sachs Communications & Popcorn Initiative

AWARD OF DISTINCTION

DIVISION C

Audio/Visual Tools of Public Relations

GRAND IMAGE AWARD

Curley and Pynn "Taking Aim" at Company Blogging

Kim Taylor, Ashley Pinder & Dionne Aiken

ELECTRONIC COMMUNICATIONS

Dairy Farmers, Inc. Social Media

Dairy Farmers, Inc. & Aaron Wockenfuss

JUDGES AWARD
AWARD OF DISTINCTION

Curley and Pynn "Taking Aim" at Company Blogging

Kim Taylor, Ashley Pinder & Dionne Aiken

JUDGES AWARD
IMAGE AWARD

Connect with the Coalition
Muffet Robinson & Shari Orr

JUDGES AWARD
AWARD OF DISTINCTION

INTERNAL VIDEO

Transportation Plan Cam

METROPLAN ORLANDO & Ron Sachs Communications

IMAGE AWARD

INSTITUTIONAL VIDEO
Celebrating "White Coat Day" for UCF's College of Medicine

UCF TV

JUDGES AWARD
IMAGE AWARD

WEB SITE

The Florida Bar Foundation Web site

Nancy Kinnally, Gabrielle Davis & Stephan Barrett

IMAGE AWARD

The Anson-Stoner Blog

Anson-Stoner Public Relations
AWARD OF DISTINCTION

PRESENTATION

2008 Interactive Annual Report

Chris M. Gent, Rachael K. Gmerek & Kissimmee Utility Authority

JUDGES AWARD
IMAGE AWARD

DIVISION D

Student Projects in Public Relations

UCF Student Working to Conserve Endangered 'Playboy' Bunnies

Courtney Gilmartin
STUDENT CERTIFICATE

Knights Helping Knights in Need: UCF Opens Food Pantry for Students

Julie Primrose
STUDENT CERTIFICATE